

NEW BRUNSWICK EXPORTERS WEBINAR: USE ONLINE TOOLS TO GROW YOUR EXPORTS

THURSDAY, JANUARY 24TH, 2019 AT 11:00AM (AST)



**GET FOUND, BE UNDERSTOOD AND DO BUSINESS
IN YOUR TOP TARGET MARKETS**

Learn from experts on how to use online tools to boost sales, nurture your brand and grow your business globally

- ✓ Key export destinations (Europe, Asia, Latin America)
- ✓ Search engines across markets
- ✓ Localized websites – how do they work?
- ✓ Global social media platforms- Facebook, YouTube, WeChat, etc.
- ✓ How to use social media internationally
- ✓ What about local distributors?
- ✓ Ecommerce options for New Brunswick exporters
- ✓ Costs and Benefits / Reports and Analysis
- ✓ Case studies and best practices
- ✓ Conclusions and take-aways

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<https://info.ibt.onl/webinar-social-media-for-new-brunswick-exporters>